

quantifying CultureTM

An organization-wide audit of your human capital capabilities and business culture

Use Reliable Metrics-Driven Data to Assess Your Business

- **Strategic Assessment**

Quantify how your organization intuitively thinks, makes decisions, sets priorities, and establishes its strategic focus.

- **Leadership Capacity**

Evaluate your management team's strengths for vision, innovation, communication and interpersonal leadership.

- **Performance Management**

Measure employee engagement, capacity for change, emotional intelligence, sense of urgency and other key factors.

- **Development Potential**

Specifically assess your most important development needs and how to best apply growth strategies and resources.

Extraordinarily Unique Report

Based on more than 30 years of proven management and organizational development experience, this unique *audit* of your human resource capabilities provides detailed strategic insight into your business. No other assessment tool offers this comparative quantified data about your human capital performance.

Invest Wisely

Stop leaving the evaluation of human capital assets to chance, subjective assumptions, or outdated systems. Use our proven technology to reliably measure and quantify the most important asset of your company -- your people. Make this unique human capital audit a routine component of your organizational assessment process.

Get Measured Results (see reverse side)

Nine significant factors of predictable human performance are quantifiably defined in easy-to-understand graphs with clear and simple definitions. Each factor compares your company to our total database. By knowing what your managers and employees intuitively do MORE or LESS of than others, you can better plan and manage your growth, performance, and success.

Contact Us Today... to learn just how cost-effective and surprisingly affordable this unique assessment is.

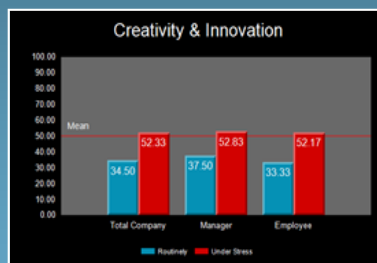
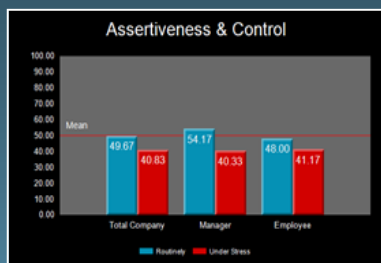
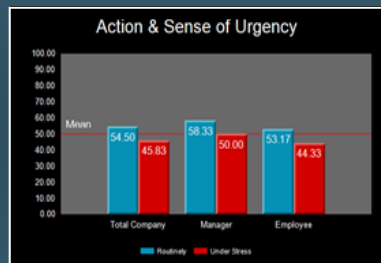
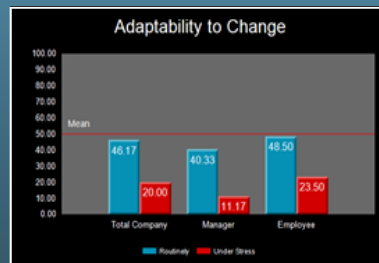
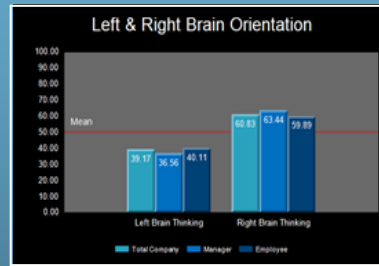
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**TEAM
EXCELLENCE**

Measure and manage your human capital like other capital assets...



**Now understand and capitalize
on your Business EQ!**